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CASE STUDY SERIES

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Arbor Financial Systems Delivers Fintech Solutions With Datacate Colocation



Arbor
FUND SOLUTIONS

The DNA of fund software

Arbor Financial makes managing investments easy with its suite of flagship fund solutions

In This Edition -

Datacate's VP Ed LaFrance speaks with Bob Gobey of Arbor Financial Systems, a provider of software for sophisticated fund administration of both traditional and digital securities. Ed and Bob discuss how Arbor utilizes Datacate's colocation service to deliver solutions to its clients.



Bob Gobey, Managing Director of Arbor Financial Systems

Welcome, and thank you for reading Datacate's case study series! In each edition, we speak with a Datacate client to learn about their business, and how they utilize technology solutions from Datacate to solve problems and deliver services to their clients.

In this case study, Ed LaFrance speaks with Bob Gobey of Arbor Financial Systems. Ed and Bob discuss how Arbor Financial utilizes Datacate's colocation service to provide fintech software to the investment management sector.

Ed: Tell us a bit about you. What is your role at Arbor Financial?

Bob: I am the Managing Director of Arbor Fund Solutions. I focus on our efforts in the American region.

Ed: What is Arbor Financial's market opportunity - what products and services do you offer to your clients?

Bob: Arbor is a boutique company delivering a suite of flagship fund solutions to hedge funds and family office investment firms. Arbor software makes managing investments as easy as possible, providing sophisticated fund administration, simplifying investment decisions, and improving operational processes, for both traditional and digital securities. Our platform allows you to see your portfolio, manage and instruct orders with our real-time dashboard.

Ed: Datacate provides your company with colocation. What role does that play in your operations?

Bob: Our domestic platform is hosted in Datacate's data center.

Ed: What are the specific needs and challenges that Arbor Financial has for its colocation? What are the critical factors?

Bob: Security, speed, and reliability are imperative for our clients. For trading and legal reasons this is particularly important to Fintech.

Ed: How does Datacate uniquely address Arbor Financial’s technology needs?

Bob: We have a very particular configuration that requires optimization and proper management. Datacate has always provided what we need and has been a consistent resource for advice regarding network, power, and hardware.

Ed: For how long has Arbor Financial been using Datacate for colocation?

Bob: We’ve been a Datacate client since 2014.

Ed: What has been your overall experience with Datacate as Arbor Financial’s colocation provider?

Bob: Datacate has been brilliant - no outages, no network slowness, and very helpful support when needed.

Ed: How would you rate the quality of service and support that Arbor Financial receives from Datacate?

Bob: I would give Datacate 10/10.

Ed: How would you rate the overall value of the service that Arbor Financial receives from Datacate?

Bob: Again Datacate rates 10/10. We wish our other regional providers offered such good value.

Ed: How has Datacate’s performance compared with other colocation vendors that Arbor Financial has used?

Bob: With Datacate, we’ve never had a service quality issue. No news is good news for this service, and few other providers can measure up to the Datacate experience.

Ed: What kind of end-user experience feedback does Arbor Financial get from its clients regarding the services that it delivers via Datacate’s colocation?

Bob: Our clients rightly assume that our product will work consistently. That’s their expectation, and as there have been no failures, they don’t ask. We constantly run many due diligence checks, and the results are always positive.

Ed: Would you / have you recommended Datacate's services to colleagues and associates?

Bob: Yes, without hesitation.

Ed: Any closing thoughts or additional comments?

Bob: We are doing more in the Crypto world for hedge funds. Our Crypto PMS demands global 24x7 secure and fast service. We have had no issues and expect none from the Datacate service. This link illustrates how complex this system is, and why we trust Datacate's service to support it:

<https://arborfs.com/hedge-fund-software-crypto-management-system/>

For more information about Arbor Financial's products and services:



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